

## TERMS & CONDITIONS

**Last updated:** 10-11-2025

This website is operated by De Bondt, registered in the Netherlands under Chamber of Commerce (KvK) number 04023846, with its registered office at Mercuriusweg 16 9482 WL Tynaarlo, the Netherlands] (“we”, “us”, “our”).

You can contact us at [service@bondt.com](mailto:service@bondt.com).

### **1. Purpose of this page**

This website serves as a promotional landing page for our marketing campaigns aimed at consumers in the United Kingdom. It provides information about our Pan Art products and links to our official Amazon Brand Store on [Amazon.co.uk](https://www.amazon.co.uk).

No purchases are made directly on this website. All transactions take place on [Amazon.co.uk](https://www.amazon.co.uk) or other third-party platforms we link to.

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### **2. Advertising and third-party links**

This website is reached primarily via Meta (Facebook / Instagram) social ads and contains links that redirect you to [Amazon.co.uk](https://www.amazon.co.uk), including Amazon Attribution links.

Once you leave this website and visit Amazon or any other third-party website:

- Your use of those websites is governed by their own terms and conditions, privacy policies, and other applicable policies.
- We do not control and are not responsible for:
  - The availability, accuracy, or content of third-party websites
  - The prices, delivery conditions, or product descriptions on those websites
  - Any technical issues, errors, or losses arising from your use of those third-party sites

The inclusion of any link does not imply endorsement of the website or any association with its operators.

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### **3. Tracking, pixel and attribution links**

This website uses:

- A Meta (Facebook) Pixel, and
- Amazon Attribution links and related tracking mechanisms

exclusively for the purpose of measuring and optimising the performance of our advertising campaigns directed at UK users.

These tools may allow Meta and Amazon to collect information about your device and online interactions (such as IP address, browser type, pages viewed, clicks on links, and the fact that you arrived from a particular ad or campaign). Such information may constitute personal data under the EU GDPR and the UK GDPR.

We do not collect your name, address, or contact details through this landing page, and we do not directly access data that allows us to identify you as an individual from this page alone. However, Meta and Amazon may process personal data about you in accordance with their own privacy policies.

For more information, please refer to:

- Meta: [Meta Privacy Policy](#)
- Amazon: [Amazon.co.uk Privacy Notice](#)

(These are also referenced in our [Privacy & Cookie Notice](#).)

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#### **4. Cookies and similar technologies**

We do not set any cookies or similar technologies on this landing page ourselves.

The Meta Pixel is loaded on this page and Amazon Attribution is implemented through tagged links, but we do not store information on your device for our own purposes via cookies or local storage.

Please note that when you interact with Meta platforms (e.g. by viewing or clicking an ad) or when you click through to Amazon.co.uk, those platforms may use their own cookies or similar technologies in line with their respective policies. We do not control those technologies and do not have access to the data stored in them.

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#### **5. Intellectual property**

All trademarks, brand names, logos, images, text, and other content displayed on this website are the property of Pan Art / De Bondt or their respective owners and are protected by applicable intellectual property laws.

You may not copy, reproduce, distribute, modify, or use any content from this website without our prior written consent or, where applicable, the consent of the relevant rights holder.

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#### **6. Liability**

We make reasonable efforts to ensure that the information on this website is accurate and up to date. However, this website is provided on an “as is” and “as available” basis.

To the fullest extent permitted by law:

- We do not guarantee that the content on this website is complete, accurate, or free from errors or interruptions.
- We are not liable for any loss or damage arising from:
  - Your use of or reliance on the information presented on this website
  - Your use of any third-party website or service that we link to (including [Amazon.co.uk](#))

Nothing in these Terms excludes or limits our liability for death or personal injury caused by our negligence, fraud, or any other liability that cannot be excluded or limited under applicable law. Nothing in these Terms affects your statutory rights as a consumer.

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## 7. Governing law and jurisdiction

These Terms are governed by and construed in accordance with the laws of England and Wales. Any disputes arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

As De Bondt is established in the Netherlands, certain mandatory provisions of Dutch and EU law (including EU consumer and data protection law) may also apply. Your rights under any mandatory consumer protection legislation in your country of residence are not affected.

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## PRIVACY & COOKIE NOTICE

*(no cookies – only pixel & attribution links)*

**Last updated:** [insert date]

This Privacy & Cookie Notice explains how De Bondt (“we”, “us”, “our”), registered in the Netherlands under KvK number 04023846, processes personal data in connection with this landing page targeted at UK consumers.

### 1. Who we are

We are the controller, or joint controller where applicable, for the limited personal data processing activities carried out in connection with this landing page and our advertising campaigns.

You can contact us at:

De Bondt  
Mercuriusweg 16  
9482 WL Tynaarlo  
Email: [service@bondt.com](mailto:service@bondt.com)

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### 2. What data is processed and why

On this landing page we do not ask you to create an account, fill in a form, or provide contact details. We also do not set cookies or use local storage on your device for our own purposes.

However, we do use certain third-party tools that may result in personal data being processed:

#### a) Meta (Facebook / Instagram) Pixel

We use the Meta Pixel to:

- Measure the effectiveness of our advertising campaigns
- Understand which ads and audiences generate visits and clicks

- Optimise our advertising towards users in the UK

When the Meta Pixel loads, Meta may collect information such as:

- IP address and device identifiers
- Browser type and settings
- The fact that you visited this page after viewing or clicking on one of our ads
- Events such as page views and link clicks

Meta may combine this information with other data it holds about you and use it as described in its own privacy policy.

### **b) Amazon Attribution links**

Links from this page to Amazon.co.uk may contain Amazon Attribution tracking parameters. These enable us and Amazon to understand:

- Which campaigns, ads, and traffic sources drive visits and purchases on Amazon
- How users interact with our content and products after leaving this page

Amazon may process data such as:

- Click-through information from our campaigns
- Device and interaction data on Amazon.co.uk

This is done in accordance with Amazon's own privacy and cookie policies.

We use these tools to pursue our legitimate interests in understanding and improving the performance of our marketing campaigns, while respecting your privacy rights.

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## **3. No cookies on this landing page**

We do not:

- Set first-party cookies on this landing page, or
- Use local storage or similar technologies to store information on your device for our own purposes.

Any cookies or similar technologies that may be used in connection with:

- Viewing or interacting with our ads on Meta platforms, or
- Browsing and purchasing on Amazon.co.uk

are controlled by Meta and Amazon respectively and are covered by their own privacy and cookie policies. We do not have access to the contents of those cookies.

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## **4. Legal basis and applicable laws**

Because we are established in the Netherlands, our processing of personal data is subject to the EU General Data Protection Regulation (EU GDPR).

As we target individuals in the United Kingdom and monitor campaign performance relating to UK users, our activities may also fall under the UK GDPR.

Our primary legal basis for using the Meta Pixel and Amazon Attribution tools is our legitimate interest in measuring and optimising advertising performance. Where required by local law or platform rules, we will implement appropriate additional measures.

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## **5. Do we share your data?**

We do not sell your personal data. However:

- Meta and Amazon receive data via the pixel and attribution links and process it as independent controllers, in line with their own policies.
- Technical service providers who host or support this landing page may have access to limited log data strictly for hosting, security, and maintenance.

We may disclose information if required by law or to protect our rights, our users, or the public.

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## **6. International transfers**

Data processed by Meta and Amazon may be transferred outside the European Economic Area (EEA) and the UK. These companies use safeguards such as adequacy decisions, standard contractual clauses, or other lawful transfer mechanisms as described in their own documentation.

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## **7. Your rights**

Depending on whether EU GDPR, UK GDPR, or both apply to you, you may have the right to:

- Access your personal data
- Request correction (rectification) of inaccurate data
- Request deletion (erasure) of your data
- Object to certain types of processing, including processing based on legitimate interests
- Restrict processing of your data in certain circumstances
- Lodge a complaint with a supervisory authority (for example, the Autoriteit Persoonsgegevens in the Netherlands, or the Information Commissioner's Office (ICO) in the UK).

To exercise your rights in relation to data we control, please contact us at [service@bondt.com](mailto:service@bondt.com)

To exercise your rights in relation to data processed by Meta or Amazon as independent controllers, please contact them directly via their privacy pages.

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## **8. Changes to this notice**

We may update this Privacy & Cookie Notice from time to time, for example if we change the tools we use or if the law changes. The “Last updated” date at the top of this notice shows when it was last revised. Significant changes will be communicated where appropriate (e.g. via an updated notice on this page).

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## **9. Contact**

If you have any questions about these Terms, this Privacy & Cookie Notice, or how we process your data, you can contact us at:  
[service@bondt.com](mailto:service@bondt.com)